

Invites You
to the

SPRING 2011

STLA
FIELD DAY

&
ANNUAL GENERAL
MEETING

Saturday, May 14, 2011



HOSTED BY

Lucy Creek Ranch

Bill & Anita Wappler
near Lampasas, Texas

- 9:00 AM Arrive at Lucy Creek Ranch; Meet & greet
(Coffee, juices, and donuts served)
- 9:30 AM Morning activities start / Silent Auction opens
Welcome by Bill & Anita Wappler
- 10:00 AM Tour at Lucy Creek Ranch
- 11:15 AM Guest Speaker
- 12:30 PM Lunch served
- 1:30 PM Announcements & Drawings for Door Prizes
- 1:45 PM **STLA Annual General Meeting** with
STLA Youth Scholarship Awards and
Election of Board Members for 2011-12
- 2:45 PM Break
- 3:00 PM HORNS Online Registration System Overview
Elmer Rosenberger & Robery Richey
- 3:30 PM Guest Speaker
- 4:30 PM Social Hour / Enjoying the ranch time
- 5:00 PM Silent Auction closes; high bidders announced

Noon Meal is Catered!

Catfish Dinner
with all the Sides

No Pot-Luck Dishes
Needed

STLA Silent Auction
A Silent Auction of great Longhorn
items will run throughout the day!

Please bring a special item to
donate for the auction.

All proceeds from STLA Silent Auctions
go to fund the
STLA Youth Scholarship program!

*Iced Tea, Water, and Soft Drinks
will be provided throughout the day*

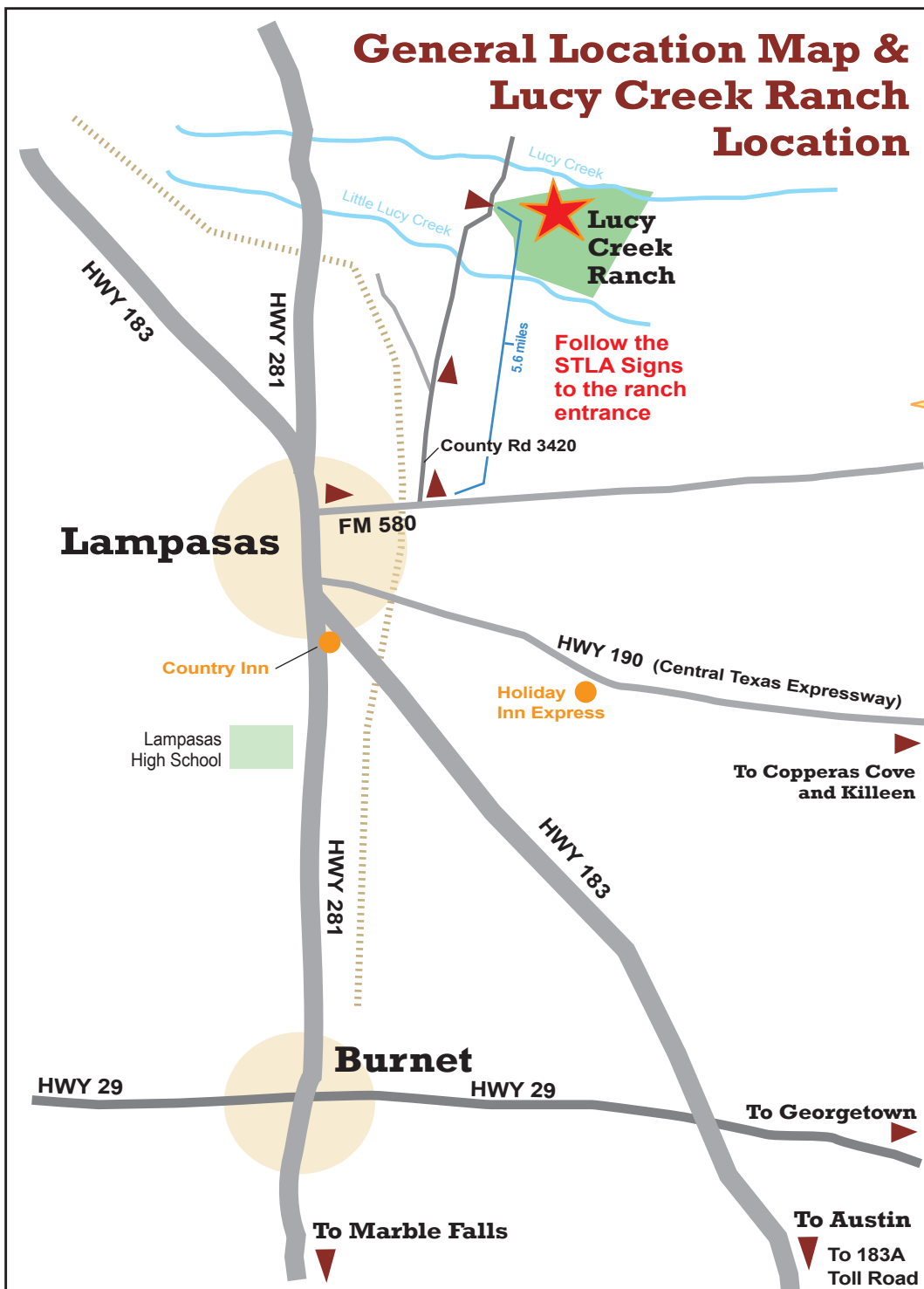
Please RSVP by May 9th

with the number of adults and children attending

RSVP to Suzanne Perry at
512-263-5313

or e-mail to suzanep@austin.rr.com

See Location Maps on next page ►



Info on Hotel Accommodations

Holiday Inn Express Lampasas, Texas
(at 1200 Hwy 190)
Newly-built hotel located on the southeast side of Lampasas is approximately 15-20 minutes from the Lucy Creek Ranch location.

Phone: 512-556-9292

Country Inn Motel
(at Hwy 281 & Hwy 183; 1502 Key Avenue))
Located at the intersection of the two major highways running into Lampasas. Near Hancock Springs Park and is also about 15-20 minutes from the Lucy Creek Ranch location.

Phone: 512 / 556-6201

Bed & Breakfast Venues
Lampasas also has several nice Bed & Breakfast accommodations. Please check internet listings for these.

2011 STLA Youth Scholarships To Be Awarded at Field Day

The STLA Scholarship Committee will announce our 2011 scholarship winners as part of the upcoming Spring Field Day & Annual General Meeting activities. The standard scholarship line-up includes the "Breeder's of Tomorrow Scholarship" and the "Kids & Horns Scholarship." These awards are both designated for qualifying high-school seniors and valued at \$750 per scholarship for this school year.

For 2011, STLA is also proud to once again award two educational scholarships which are funded by Central Life Sciences – the makers of Altosid IGR Feed-Thru Fly Control and other pest-control products for agricultural use. This special funding from CLS is also aimed at future college needs for our qualifying 2011 high-school graduates.

We congratulate all of our high-school seniors and our 2011 scholarship award winners for their accomplishments throughout their school years and wish them each continued success as they move into their college careers. See more about STLA Scholarship Winners plus their essays to be posted at www.stla.org.

About Lucy Creek Ranch

Bill and Anita Wappler started along their enthusiastic trail as Texas Longhorn breeders in 1983 and the journey began after viewing a collection of trophy steers on display at the popular Austin Livestock exposition.

They founded their Lucy Creek Ranch on the north end of the Hill Country, settling just outside Lampasas in 1985. Seeking good conformation and eye-catching color, the basis for their original herd was mostly WR and WR-blended cattle. Some of the blends were with Yates, Wright, along with some Peeler and a few others. They have raised their own breeding stock and retained bull calves from cows purchased early on. They maintained the lineages from their original foundation cattle and have crossed the lines, achieving their goal to maintain breed character with strong conformation, color, and desirable horn.

Their cattle gained good success on the early show circuit with recognition and awards often going to the "AWB" brand. Lucy Creek's Fina Joya became World Grand Champion Female (halter) in 1991. She has left behind a heritage which can be viewed on many websites, her most widely-renowned daughter being the truly amazing Lucy Creek's Buena Joya, owned by well-known breeder Bob Loomis.

Excited with learning about Longhorn conformation and breed character, the Wapplers grabbed every opportunity to attend seminars, round table discussions and, in particular, to listen to the old-time breeders share their knowledge and experiences. Much credit was given to the hardiness and survival instincts of this distinguished breed and amazing stories of such traits increased interest among new breeders coming on board. Anita and Bill, learning from others and from their own experiences, have also willingly shared Texas Longhorn information throughout their 28 years as breeders. *(continued on back)*



Around the Ranch

above: **a.** Austinites Bill & Anita Wappler at their Lucy Creek Ranch home near Lampasas. **b.** Lucy Creek's Fina Joya was named World Grand Champion Female at the 1991 TLBAA World Show. Her bloodline has produced many outstanding and big-horned sons and daughters and continues to be a cornerstone of today's LCR herd.

c. Grande Torreon, the first calf from Fina Joya, served as herd sire at Lucy Creek Ranch until he was 15 years old.

d. LCR Sheeza Hottie is one of the big bodied and flashy-colored heifers that represents the beautiful traits and breed characteristics of Texas Longhorn cattle that can be seen around the ranch.

Bottom right: Comin' Home - Several of the big-horned mature females at Lucy Creek Ranch make their way up from the back pasture on a lazy summer afternoon.





Reserve Your Spot in the July 2011 STLA Co-op Ad

In celebration of having had a successful and continuous Co-op Ad Program for our association members running each July and February in the *Texas Longhorn Trails* magazine since Summer 2005, the STLA Board of Directors recently announced special pricing for the upcoming July 2011 Co-op ad. Each spot ad will drop to a rate of \$140 (from the normal \$160 charge) for this issue only.

Those ranches interested in advertising as part of the July ad can reserve space at the Field Day or contact Teresa Castillo at (512) 944-5513 prior to that time to purchase space. Reservations deadline is May 21, 2011.

Be sure to take advantage of this easy and economical way to promote your ranch and breeding program in the *Trails* magazine that mails out to breeders all across the country and is shown online each month at www.tlbaa.org.

LEARN MORE ABOUT THE South Texas Longhorn Association
VISIT OUR WEBSITE AT www.stla.org



South Texas Longhorn Association
c/o Suzanne Perry, 1004 Lisa Drive, Austin, Texas 78733

About Lucy Creek Ranch

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The Wapplers worked with their boots on – traveling, sharing, showing and serving. They have had active leadership roles in both the South Texas Longhorn Association and the Heart of Texas affiliates, and Bill was TLBAA World Show Chairman (Haltered Division) for several years.

Judging longhorn cattle eventually became an interest for Anita and she's been supportive of efforts to preserve the breed character of Texas Longhorns and to promote their many natural attributes. She can be seen many times each year judging youth, open haltered, and non-haltered competitions at various shows across the state.

Family members are now third generation enthusiastic Texas Longhorn breeders. Lucy Creek Ranch operates with "hands on" management, stays informed of trends within the Longhorn breed, and with Bill and Anita having spent 44 years in the cattle business, they keep a close eye on today's overall cattle industry as well.

You can see more information at www.lucycreekranch.com.

May is the Time for Association Dues!

Your annual dues for STLA are payable in May of each year. *A Membership Renewal form is provided for your use on the website at www.stla.org.* Please fill out the necessary information requested on the form and include your check for your dues. Dues can also be paid at the check-in table on May 14th.

The STLA Board of Directors voted in 2007 to offer additional categories of membership that will make keeping track of your yearly dues much easier and convenient. You can now pay for a 1-year, a 5-year, or a 10-year membership with STLA, all dues are based on \$25 per year. Junior memberships (for young people under 18 years of age) are priced at \$5/ year.

Visit the association website to see more information about membership application forms and annual dues.

